

UL Marketing Claim Verification Mark for your edge devices

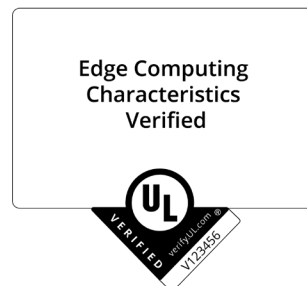
AI (Artificial Intelligence) is transforming every aspect of life and increasing demand in the marketplace for AI-capable integrated circuits (ICs). End integrators using these devices in their designs require transparency and confidence in a product's performance. UL Solutions has developed a marketing claim verification program to help device manufacturers deliver confidence to buyers of AI-empowered edge devices.

Premium UL Verified Mark for AI-empowered edge devices

UL Solutions created this prestige program, which is based on an objective, science-based assessment that confirms the accuracy of marketing and performance claims, by testing methodology, leveraging your internal existing test data for this verification program.

Program benefits

- **Distinctive and credible proof of marketing claims**
Independent, objective, science-based assessments of parameters such as power, speed, data processing, security, etc., confirm and communicate the accuracy of a marketing claim. To earn the UL Verified Mark, UL Solutions will assess a minimum of two parameters.
- **Differentiated program and claim language**
With scientific rigor, we evaluate the validity of specific advertising or promotional statements, providing a way to separate fact from fiction on AI-empowered edge devices.
- **Competitive and tangible UL Verified Mark**
The makeup of the UL Verified Mark relays a description of verified marketing claims and provides a unique identifier, enabling buyers to look up more information about a specific UL Verified claim.
- **Confidence and simplicity around buying process**
Customer decision-making is made easier, as reliability, performance or feature benefits are relayed to customers and end consumers.
- Quick, cost-effective way to enhance your marketing campaign and differentiate your product from the competition
- Broad use of the UL Verified Mark on product, packaging and promotion
- Online database listing with information about UL Verified marketing claims available at Verify.UL.com
- Independent third-party assessment
- Accommodates your test methods



Safety. Science. Transformation.™

UL Verified Mark



01

Claim Module

Uses customizable claim language to highlight performance

02

Basic Verification Mark

Indicates the claim has been tested and Verified by UL Solutions

03

Unique Identifier

Enables users to look up more information about your specific claim on the UL Verify site [Verify.UL.com](https://www.verifyUL.com)



- Create unique marketing claim
- Competitive and tangible UL Verified Mark
- Available for products, systems, processes and facilities

If you'd like to start a conversation about your own UL Marketing Claim Verification, please contact the Components team or scan the QR code below.



Safety. Science. Transformation.™

© 2024 UL LLC. All rights reserved.