



## WERCSmart powers Kroger's product compliance program



Kroger, a leading United States-based grocer, pursued a multifaceted approach to achieving increased product compliance rates by employing UL software, professional services and real-time inventory transparency tools at multiple points throughout their retail operations.

Product compliance requirements must be determined on an individual SKU basis based on several product attributes, most importantly, chemical composition and physical state. This dataset allows for an accurate determination of regulatory impact on the retailer at the local, state and federal level specific to the transportation, storage, safe handling and disposal procedures.

Collecting and validating product attribute data during the product onboarding process, followed by identification of the regulatory classifications per product, is a massive undertaking for retail compliance teams without the aid of a technology solution. Once retailers prepare all of this data, they face another challenging task: connecting front-line staff with this information so they can safely handle and audit product assortment compliance.

A robust product compliance program helps mitigate risk to staff and consumers' physical safety. Safety issues also impact brand reputation and can result in enormous fines from regulatory agencies.

Read more about Kroger's experience with UL's WERCSmart supply chain compliance program and how they increased in-scope product compliance rates to over 90%.

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