Many stakeholders have a growing interest in overall corporate sustainability performance. In contrast, many of the largest institutional investors are interested in the subset of ESG issues more relevant to direct financial outcomes. Consider the ecosystem of players and the growing demand for nonfinancial performance metrics.

**Investors**
A growing number of investors are demanding ESG reporting and non-financial disclosures from organizations. Companies that fail to report or that report poor performance risk divestiture.

**Supplier selection**
Increasingly referenced in procurement guidelines, companies consider sustainability critical to revenue and growth.

**Regulatory requirements**
A growing number of governing bodies are advancing legislation mandating sustainability or ESG reporting.

ESG evaluations can help combat rising operating expenses, such as raw material costs and the true cost of water or carbon, that can affect operating profits by as much as 60%.

**Operating performance**
Evaluating key nonfinancial performance metrics often results in identifying opportunities for operational efficiency, cost savings and/or new business models.

**Retail realities**
Manufacturers are turning out sustainable versions of products across all categories, and green leads to green as consumers snap up products with cleaner label claims.

**Consumer choice**
Consumers want to see businesses take meaningful stands and demonstrate actual progress on ESG-related issues.

**Learn about 360 Sustainability Essentials**

---

1. EY, “EY Climate Change and Sustainability Services Survey,” July 2020.
5. NYU Stern Center for Sustainable Business, Sustainable Market Share Index™, March 2021.