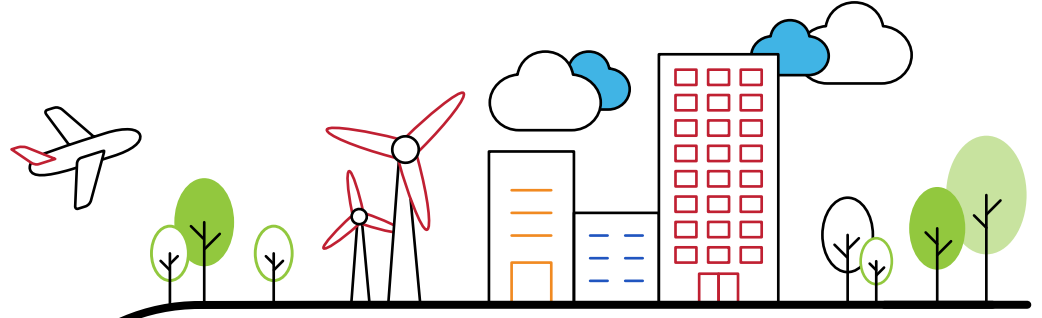
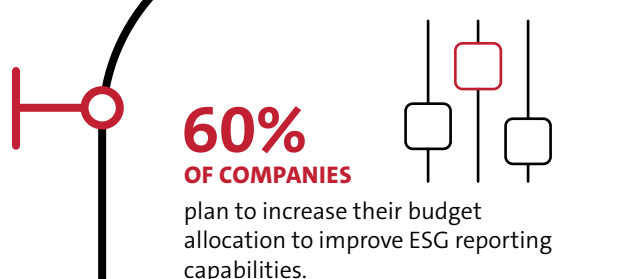


Enhancing environmental, social and governance disclosures with third-party ecolabels

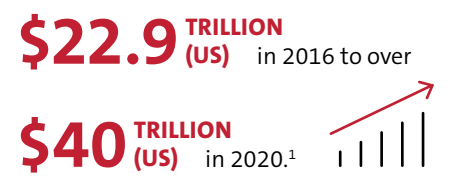


What are ESG disclosures?

Environmental, social and governance (ESG) disclosures are a way for companies to share their performance beyond financial results and create transparency that builds trust.



The overall value of assets under management at funds leveraging ESG data has increased significantly from

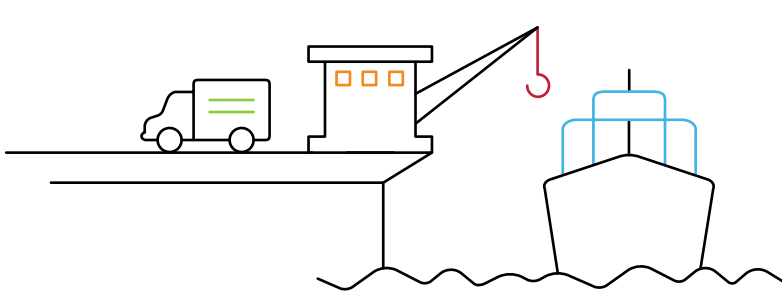


Why are ESG disclosures important?

With increasing economic, societal and environmental pressures, leading businesses, stakeholders and investors are being highly encouraged to disclose their ESGs.



98% OF INVESTORS evaluate nonfinancial performance based on corporate disclosures.



Benefits of ESG for businesses



52% reported reduced waste and costs from improved operational efficiencies and monitoring of long-term risks.



52% reported enhanced corporate reputation and brand image.



49% reported improved risk management.

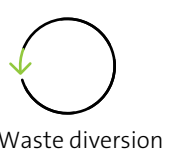
Ecolabels can help with ESG disclosures

Investors and stakeholders seek credible, decision-ready data. Recognized third-party ecolabels can help support your company's ESG disclosure and position your products toward inclusion in a growing number of programs. However, in a vast landscape of ecolabels, it's important to choose the right program.

UL's ecolabel programs help demonstrate healthier, more sustainable products, which supports in ESG disclosures. These programs can also help businesses meet ESG frameworks and standards, such as the Sustainability Accounting Standards Board (SASB).

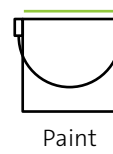
Single attribute claim validation

Helps manufacturers clearly and credibly communicate their products' environmentally preferable attributes.



Chemical emissions certification

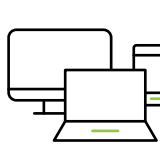
Helps manufacturers produce and market products with low chemical emissions, which can contribute to healthier indoor air quality.



PREFERRED BY 450+ purchasers, building codes and green rating tools.

Multi-attribute sustainability certification

Based on multi-attribute, life-cycle sustainability standards, ECOLOGO® Certification is classified as an International Organization for Standardization (ISO) Type 1 ecolabel. This helps certify products that meet or exceed listed criteria. ECOLOGO Certification demonstrates reduced environmental impact.



UL can help you determine the right ecolabel for your products and increase your products' exposure in the marketplace and contribute to your ESG goals.

For more information, visit [UL.com/ESG](https://www.ul.com/ESG).

¹ Opimas, "ESG Data Integration by Asset Mangers: Targeting Alpha, Fiduciary Duty & Portfolio Risk Analysis," June 17, 2020.

² <https://www.ul.com/insights/esg-performance-ebook-driving-business-value>

³ EY, "How will ESG performance shape your future?" July 2020.

⁴ Harvard Law School Forum on Corporate Governance, "Survey Analysis: ESG Investing Pre- and Post-Pandemic," October 20, 2020.