



# UL's Advisory Services for the Toy Industry



*UL's advisory and training services address numerous needs, from developing a product to efficiently getting it onto shelves in all of your target markets. We focus on sharing the knowledge our customers need to advance their businesses in an increasingly competitive landscape.*

In today's complex global economy, true competitive advantage is gained by developing innovative products, expanding into new markets and proactively managing safety and regulatory compliance.

As a trusted partner in the toy industry, UL's Advisory Services will help safeguard you against costly and time-consuming missteps at all phases of the product development cycle. UL offers a full range of services for your safety and compliance needs that will help speed your toys to market while mitigating the threat of costly compliance issues, including product recalls.

Our safety engineers, regulatory analysts and human factors specialists have the expertise to unravel the intricacies of regulatory compliance and identify potential safety hazards with the design and function of your toy from initial concept to final production.

The following advisory services are available for the Toy Industry:



**54%**   
**of COMPANIES**  
**REPORT**  
**NO SUPPLY CHAIN**  
**VISIBILITY**  
AND ARE UNABLE TO TRACK  
**RISKS, SUSTAINABILITY**  
*practices or problem areas*

*With unmatched toy safety expertise, UL's team of quality assurance experts is uniquely positioned to support the toy manufacturing industry's drive to bring safer products to the world market.*

*UL assists customers in developing comprehensive toy safety programs, including age grading determinations, design evaluations, safety and risk assessments, chemical management, toxicological assessments, and certifications.*

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### **Risk and Hazard Assessment**

Analyzes toy features to identify potential hazards and safety issues based on foreseeable use, and injury and incident data for similar products. Assessment includes potential design and/or manufacturing issues that could affect toy safety, and provides qualitative analysis based on the severity of potential injury and the likelihood of occurrence.

### **Human Factors Analysis**

Assesses toys based on the physical and cognitive development of children and their abilities at specific ages. Assessments consider age appropriateness, intended and unintended use, foreseeable use or misuse, fit, comfort, size, and potential safety hazards of toys and other products for children.

### **Age Determination**

Determines the most age appropriate grading of toys on the basis of developmental factors, such as cognitive and motor abilities of children, as well as play behavior and interests.

### **Label Review**

Reviews a toy's labeling based on international standards, helping to validate that its contents clearly define the required safety warnings and product use guidelines to meet regulatory requirements.

### **Regulatory Engineering Evaluation**

Identifies the regulatory requirements a product must comply with based on specific functions and features of the toy and market(s) of distribution, allowing companies to proceed with confidence as they design for compliance.

### **Regulatory Affairs**

Monitors and advises on global legislative, regulatory, and standards activity to determine the potential impact on toy safety, compliance and supply chain management. Provides guidance to companies in the development of compliance strategies and comprehensive global market access requirements.

### **Recall Analysis**

Performs a detailed review of recent recalls from the global marketplace to illuminate common issues with specific toy categories. Using this data can drive supply chain and design decisions to mitigate risk.

### **Best Practices**

Reviews all elements of a product's life cycle, from concept through distribution, to develop a robust compliance program that includes best practices at each step in the process.

At UL we stand by our promise to provide science-based solutions for the toy industry – solutions that will protect your brand and give your customers confidence in the safety, reliability and quality of your products.

For more information on UL's Advisory Services for the Toy Industry, please visit us at [www.ul.com/TOYS](http://www.ul.com/TOYS) or email us at [Toys@ul.com](mailto:Toys@ul.com)



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