



# Label Performance and Validation Testing

Leverage decades of experience in label testing from a third party supplier

Competitive price points and quality materials aren't enough to succeed in today's marketplace. Original equipment manufactures (OEMs) demand labels that perform as expected throughout the lifecycle of their products. UL label performance testing helps ensure that our customers' labels support their brand image and meet OEM expectations.

## Overview

Decades of experience in testing for a broad range of industries position UL as a leader in label testing. Our technical experts assist customers in identifying applicable requirements, reducing risks and evaluating labels to well known or custom label requirements.

## Requirements

UL is able to test and verify compliance to leading label industry requirements including the majority of the test clauses with respect to adhesive attached labels on rigid surfaces in:

- GM Standard GMW14573
- Ford Standard WSS-M99P41
- VW TL 52038
- Military Standard MIL-DTL-43719D

UL also uses recognized methods including ASTM, IEC, CSA, UL, and custom OEM specifications to test and verify products for compliance to global, regional and unique requirements

## Benefits

UL provides more than simple test data; our customers leverage UL's technical expertise to help identify and provide a path to success by offering a complete solution, including:

- Testing to automotive, industry, government and customer-specific standards/protocols
- Data analysis
- Recommended test deviations for outdated or unclear test methods
- Specialized test method development for unique applications



## WHAT SETS UL APART?

- Globally recognized market leader in testing, inspection and certification
- Longstanding relationships with manufacturers, retailers and other stakeholders across the supply chain
- State-of-the-art testing equipment supports a wide range of product categories
- Thousands of experts who average nearly 10 years of experience and knowledge
- Complies with ISO/IEC 17025 laboratory requirements



- Test panel and chemical fluid sourcing
- Failure analysis support

UL's testing facilities comply with ISO/IEC 17025 "General requirements for the competence of testing and calibration laboratories" to assure accuracy and precision in performing tests, obtaining data and reporting results. Label testing at UL comes with detailed test reports, images of labels before and after testing, and all test data so it can be reviewed and analyzed. Our experts will assess whether or not the labels meet the applicable clauses and provide recommended next steps if non-compliance occurs.

## Getting Started

Don't miss the next opportunity to grow your durable labels business. Contact UL at [PMSales@ul.com](mailto:PMSales@ul.com) and let our experts help develop a plan for you.

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Learn more at [UL.com/labels](https://ul.com/labels) or UL directly at [UL.com/contactus](https://ul.com/contactus)