

Label Adoption

An easier, faster approach to certified Marking and Labeling Systems



The Label Adoption process enables label printers and converters to easily establish certification for their printed labels under UL's Marking and Labeling Systems program. This certification allows greater market acceptance, easier market access and the ability to achieve faster return on investment (ROI).

Overview

The Marking and Labeling Systems program covers labels that have been evaluated in accordance with prescribed permanence of marking requirements so they can be used to display required safety information on UL Certified products. The label adoption process allows label printers and converters to quickly demonstrate that their labels meet UL requirements. This is the most convenient and affordable way for printers and converters to establish certification under UL's Component Recognition program for Marking and Labeling Systems.

The Label Adoption process is available to all label printers and converters who use Recognized Marking and Labeling Systems Materials. Printers and converters who use (adopt) Recognized label materials, such as stocks, laminating adhesives and overlaminations, can receive the benefit of the Recognition already established for those label materials. Through the Label Adoption Program, the Conditions of Acceptability for the Recognized materials, including application surfaces, temperature ratings and use conditions, are passed along to the label printer and converter.

Once Recognition is established for the printed labels, UL allows you to use the Recognized Component Certification Mark (UL) in conjunction with the labels and this information will be visible on UL's Online Certifications Directory (UL.com/ database) and iQ™ for Labels (iQ.UL.com/labels) database for potential buyers to reference. All certified components are covered under UL's Follow-Up Service program to ensure they continue to be manufactured in compliance with UL's requirements



Benefits

Benefits of the label adoption process include:

- Streamlined path to certification
- Reduced cost and time to market due to elimination of redundant label material testing
- Acceptance in the marketplace
- Ability to leverage the UL Brand and Recognized Component Mark



Printing Inks

Printed labels made from Recognized label materials are not automatically considered Recognized printed labels. To establish Recognition for a printed label, label printers should submit documentation to UL about the specific Recognized label materials they plan to use and the Conditions of Acceptability they wish established. Depending on the conditions of acceptability desired for the label and those already established for the label materials, limited testing of representative samples may be necessary.

While inks are not directly covered under the Marking and Labeling Systems Materials Recognition program, some label material manufacturers have chosen to submit their materials to UL with printing to determine the compatibility of specific inks (flexographic, screen, digital inkjet printing, etc.) with their label materials. If requested, the benefit of such print testing can be passed along during initial label certification. Label printers are encouraged to work with their label material supplier to determine which inks, if any, have been previously investigated with their label materials.

Get Started:

Getting started with the label adoption process is easy. UL's global sales and engineering teams are available to assist and answer your questions along the way. UL will work with you and your material supplier to help identify the desired label constructions and provide path to certification.

The process can be completed in 3 simple steps.

1. Submit a quote request to UL for label adoption process with label construction details, material and ink supplier information, and desired certification.
2. Review and accept UL quote, and if needed, provide UL with printed samples for testing.
3. After successful completion of the test, UL will issue you the Marking and Labeling Certification for your printed labels.

Contact sales today at PMSales@ul.com or learn more at UL.com/labeladoption

Learn more at UL.com/labeladoption or UL directly at UL.com/contactus