Closing the transparency gap

In today’s interconnected marketplace, supply chain transparency is both critical and complex - lack of insight is not an option.

The proliferation of digital technologies is increasing the risk of brand exposure and making overall risk management especially challenging.

63% of organizations do not have full visibility of their supply chains¹

7 in 10 firms consider their supply chains to be complex ⁴

13% of sudden stock drops are related to brand reputation²

65% of supply chain professionals have experienced at least one supply chain disruption³

Find more strategic transparency insights at UL.com/Insights

¹, ², ³ Business Continuity Institute (BCI), “The BCI Supply Chain Resilience Report,” 2017
⁴ GEODIS, “GEODIS 2017 Supply Chain Worldwide Survey,” 2017

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