



# Closing the transparency gap

In today's interconnected marketplace, supply chain transparency is both critical and complex - lack of insight is not an option.

The proliferation of digital technologies is increasing the risk of brand exposure and making overall risk management especially challenging.

63%

of organizations **do not have full visibility** of their supply chains<sup>1</sup>



7 in 10 firms

consider their supply chains to be **complex**<sup>4</sup>

13%

of sudden stock drops are related to **brand reputation**<sup>2</sup>



65%

of supply chain professionals have experienced at least one **supply chain disruption**<sup>3</sup>

Find more strategic transparency insights at [UL.com/Insights](https://www.ul.com/insights)

1, 2, 3 Business Continuity Institute (BCI), "The BCI Supply Chain Resilience Report," 2017

4 GEODIS, "GEODIS 2017 Supply Chain Worldwide Survey," 2017