

What does sustainability mean to business?

It involves multiple stakeholders

with different perspectives ...

What does sustainability mean to me?



CSO

a movement, building company culture



MARKETING

a differentiator, reaching new markets



CFO

cost reduction and risk mitigation



CEO

a strategy that drives long-term viability



PROCUREMENT

increased visibility, reduced risk



REGULATORY

a legal requirement

... any many opportunities

for development.



ONLY 25% OF EXECUTIVES

are confident that their current reporting meets the information needs of investors and other external stakeholders.¹



Full visibility of the supply chain is a now one of the top three supply chain priorities in 2017, but **ONLY 6% OF COMPANIES** have reached this target.²



60% OF RESPONDENTS

agreed that too much time is being spent on the reporting process.³



NEARLY 90% OF INVESTORS

say that a **sustainability strategy** is essential to remain competitive.⁴

Realize better reporting and performance

with emerging technologies.



- ((☑)) Consolidate data from disparate sources to create operational efficiencies
- ((☑)) Perform data validation to improve reporting accuracy and effectiveness
- ((☑)) Leverage enhanced and predictive analysis to improve decision-making and reduce risk
- ((☑)) Streamline regulatory compliance with auto-configured data that meets complicated reporting structures

Start making sustainability a meaningful part of your business. Explore the possibilities at UL.com/Insights

Sources:

- 1 – Environmental Leader, “What will revolutionize sustainability reporting in 2016 and beyond,” November 2015
- 2 – GEODIS, “2017 Supply Chain Worldwide Survey,” 2017
- 3 – The Ethical Corporation, “The State of CSR Reporting And Communications 2016,” 2016
- 4 – MIT Sloane Management Review, “Investing for a Sustainable Future,” May 2016

