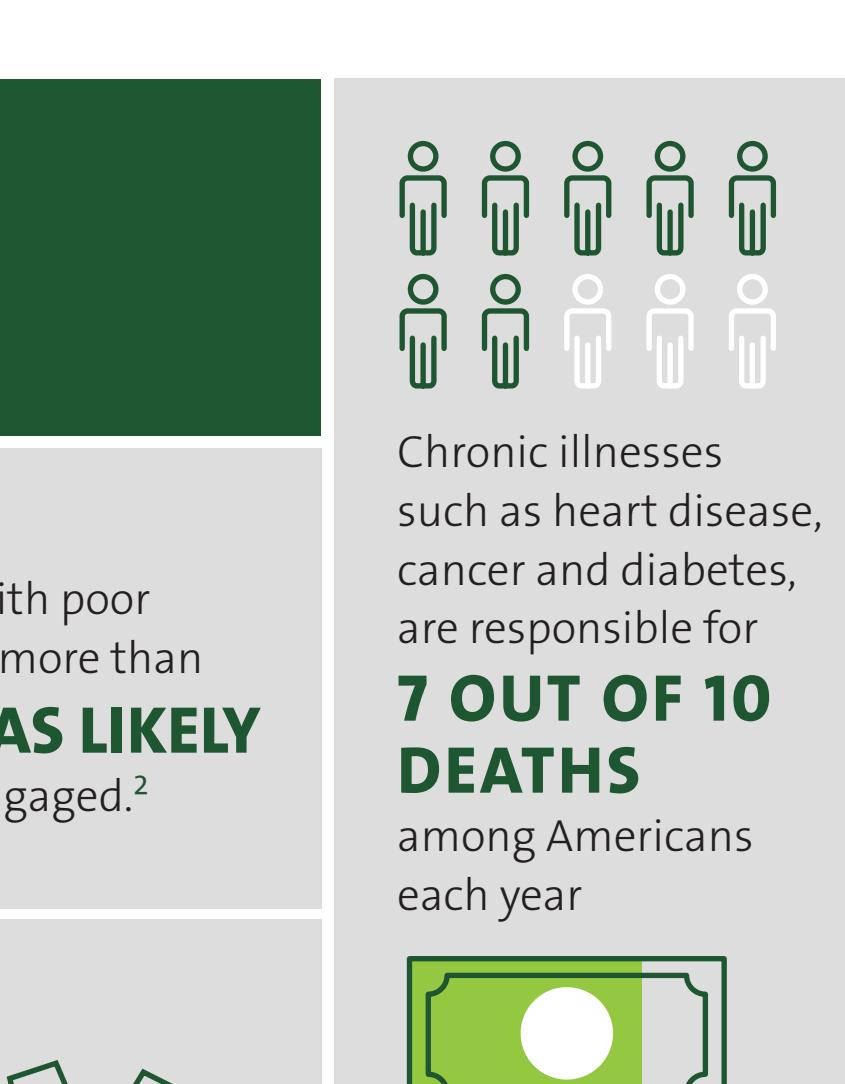


# Wellness makes for a healthy bottom line for businesses

Pursuit of wellness is a growing global trend. From products and services that support health and well-being, to companies' impact on local communities, wellness initiatives benefit people, the planet and profitability. Prioritizing wellness makes good sense for business.



## Why is wellness important?

Health and well-being are gaining increased attention due to alarming trends associated with poor health.

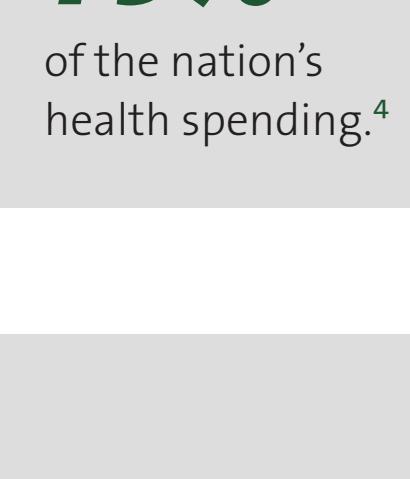
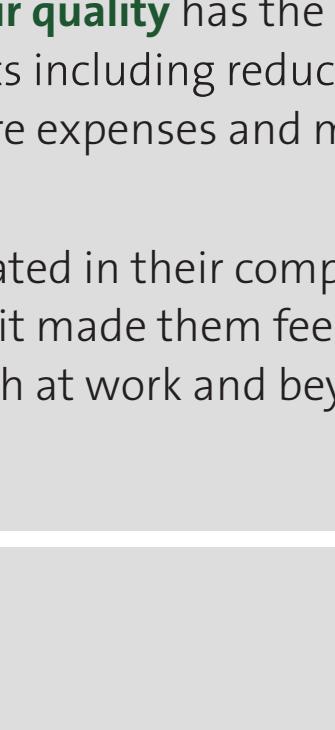


Toxic chemicals found in common products impact human health and cost the U.S. more than **\$340 BILLION** a year in health costs and lost earnings.<sup>1</sup>

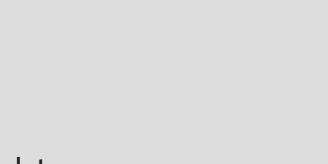


Workers with poor health are more than **TWICE AS LIKELY** to be disengaged.<sup>2</sup>

Productivity losses linked to employees who miss work cost employers over \$225 billion or **\$1,685** per employee, each year.<sup>3</sup>

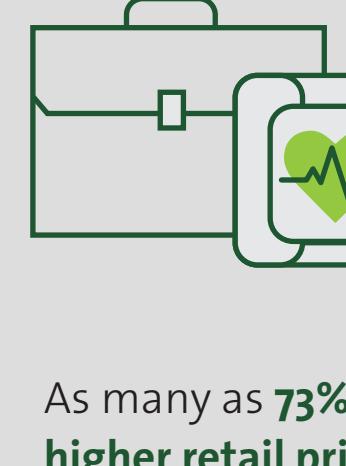


Chronic illnesses such as heart disease, cancer and diabetes, are responsible for **7 OUT OF 10 DEATHS** among Americans each year.

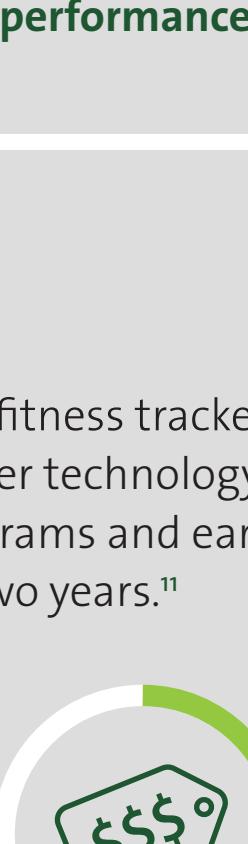


and account for **75%** of the nation's health spending.<sup>4</sup>

## Wellness is growing



The wellness economy is now valued at **\$3.7 TRILLION<sup>5</sup>**



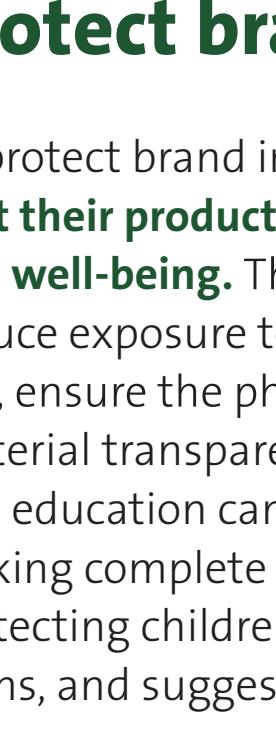
**78%**

of organizations view employee well-being as a critical component of their business strategy.<sup>6</sup>

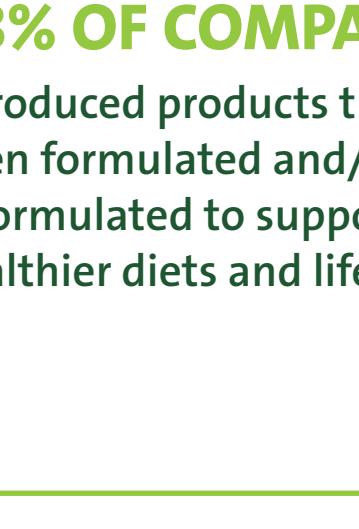
## The business case for wellness

Investments in wellness feed healthier bottom lines for companies. From growth to cost savings, consider how many companies are benefitting from their wellness initiatives.

### Increased productivity



An investment of \$1 in **improved indoor air quality** has the potential to return anywhere from \$9 to \$14 in benefits including reduced absenteeism, increased productivity, reduced health care expenses and more.<sup>7</sup>

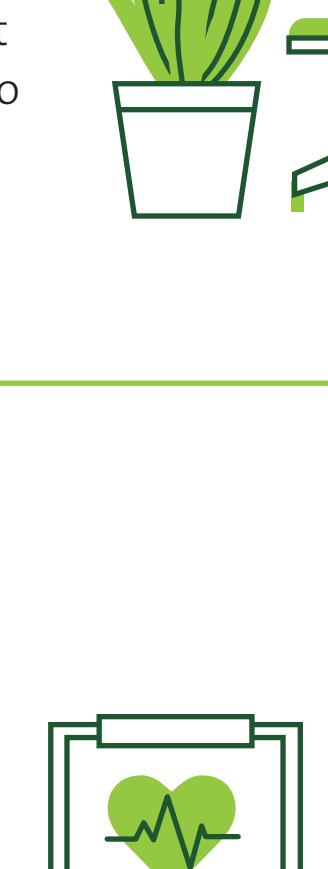


Of employees who participated in their companies' wellness programs, **77%** said it made them feel more energetic and productive, both at work and beyond.<sup>8</sup>

### Revenue growth



Debuting in 2015, one provider of fitness trackers made a name for itself in consumer technology by targeting corporate wellness programs and earned a **\$4 billion valuation** in less than two years.<sup>11</sup>



As many as **73% of consumers are happy to pay a higher retail price** for a food or drink product made with ingredients they recognize and trust.<sup>12</sup>



**WELLNESS SAVES**  
A study from RAND Corporation showed a significant return on investment on corporate disease management programs. The study found that, on average, every dollar invested in disease management returned \$3.80. Among program participants, the disease management programs saved \$136 per member, per month in health care expenses, largely due to a nearly 30% reduction in hospital admissions.<sup>14</sup>

### Employee loyalty and retention



Approximately **62%** of employees whose companies offer wellness programs said that well-being programs made them feel more **loyal and engaged**.<sup>13</sup>



### Establish a culture of wellness

Championing wellness means establishing a culture of **health and well-being**. From providing a healthy indoor environment that supports employee wellness and productivity, to encouraging healthy lifestyles with benefits like health education programs, screenings and gym memberships, to offering balance with remote working options, flexible schedules, and on-site childcare, companies that truly create a culture of wellness see reduced absences, increased productivity and greater employee loyalty.



Respondents in the Consumer Goods Forum reported partnering with over 527,000 schools to help children learn healthy eating habits **UP 37% SINCE 2016.**<sup>16</sup>

Make sure wellness is a consideration as you plan your own sustainability goals, design products, create indoor environments and build corporate culture. Find more ideas and resources at [UL.com/Insights](http://UL.com/Insights)