



Smart Solutions for Connected Products

Empowering connectivity, performance,
safety and security.

UL helps your smart products connect seamlessly, perform as featured, and function safely and securely.

Smart products operate on trust

Launching smart products comes with a handful of challenges. We help mitigate the market risks, empower innovation, and enhance security and safety — which can lead to positive brand experiences, loyalty and preference.

Our Smart Solutions package helps you deliver the smart connected appliances that will connect right out-of-the-box and perform to specifications on promoted features. Consumers should be able to trust the performance of these products without thinking as soon as they set them up.

Interoperability Testing

We help solve for connectivity issues in all stages of the smart product and software development cycle so that consumers can continuously stay connected with their smart appliances easily.

When you work with us during product development or before major software updates, we can help you identify and resolve issues before they affect consumers. Our experienced engineers take an end-to-end, consumer-centric approach to testing smart appliances.

Our testing services cover:

- Compatibility to mobile phones and apps version
- Wi-Fi interoperability
- Bluetooth Interoperability
- Software reliability performance
- User experience
- Video and log capturing of errors

Electromagnetic compatibility (EMC) and wireless

We offer comprehensive EMC and wireless testing, certification and Global Market Access for all wireless products. We leverage expertise, state-of-the-art technology and our global footprint to help you navigate market complexities and innovate with confidence.

Scientific rigor, ethical principles and independence are at the core of our services. Our comprehensive support and guidance from design concept to product completion helps to accelerate project fulfillment. We can guide you through every step of the compliance process to help your wireless products meet the requirements in your target markets.

Testing and certification services include:

- EMC and radio
- Cellular module integration
- Radio frequency (RF) human exposure and evaluation
- Wireless charging
- Global Market Access



90% of consumers
READ ONLINE REVIEWS
before visiting a business

88% of consumers
TRUST ONLINE REVIEWS
★ *as much as* 
personal recommendations

86% of people
WILL HESITATE TO
make a purchase from
a business that has
negative online reviews

Star rating is the **★★★★☆**
number one factor
used by consumers
TO JUDGE A BUSINESS

A NEGATIVE REVIEW
can drive away
40% of potential
customers

Cybersecurity

According to Gartner, 20.4 billion connected products will be in use by 2020. However, while manufacturers are eager to go to market with IoT products, building security measures into these devices often remains an afterthought. IoT cybersecurity for connected products is a major risk that impacts manufacturers, suppliers and end application users.

Our IoT Security Rating is the world's first security verification and labeling solution for consumer IoT products. The goal is to make security transparent and accessible, while supporting consumers in making conscious purchasing decisions. The IoT Security Rating offers manufacturers and distributors a means to demonstrate IoT security for compliance and differentiation in the marketplace via a Verified security label.

In addition to the IoT Security Rating, cybersecurity services include:

Training

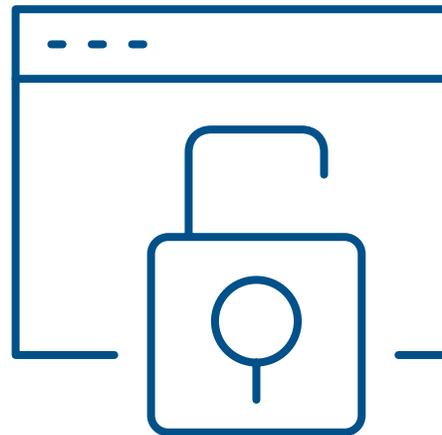
- Security by design

Advisory

- SDL gap analysis
- Security framework assessment
- Supplier Cyber Trust Level

Compliance/Certification

- Chip (ARM PSA, FIPS)
- IoT Security Rating
- UL 2900
- IEC 62443
- Common Criteria



Run your connected smart products on trust with our complete suite of testing and certification solutions. Learn more at UL.com/SmartSolutions or contact us at ApplianceInfo@ul.com



Empowering Trust™

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